

Account Number: 45516 Contract: 11610  
Account Name: GROTHMAN FOR WI CD-06

Air Dates: 10/25/16-10/31/16  
Salesperson: POLITICAL  
Account Telephone:  
Description: 4288503 C25C31 10/25  
Co-op: NATL AGENCY

GROTHMAN FOR WI CD-06

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Line	Line Identifier														
A	60s 6a-10a \$27														
B	60s 3p-7p \$26														
C	60s 10a-3p \$24														
	Date Range	Dayparting	Len	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	WeeksOn	WkUnit	TotlUnit	TotalAmt
A	10/25/16-10/28/16	6:00a-10:00a	60s	\$27.00/spt		1	1	2	2	-	-	All	6	6	\$162.00
A	10/31/16-10/31/16	6:00a-10:00a	60s	\$27.00/spt	2							All	2	2	\$54.00
B	10/25/16-10/27/16	3:00p- 7:00p	60s	\$26.00/spt		1	-	1	-	-	-	All	2	2	\$52.00
B	10/31/16-10/31/16	3:00p- 7:00p	60s	\$26.00/spt	1							All	1	1	\$26.00
C	10/30/16-10/30/16	10:00a- 3:00p	60s	\$24.00/spt		-	-	-	-	-	1	All	1	1	\$24.00
CONTRACT TOTAL:				\$318.00	12 Units										
Minus 30.00% commission:				-\$95.40											
NET AMOUNT DUE:				\$222.60											

Month	Units	Total	Commission	Net	Month	Units	Total	Commission	Net
Oct16	9	\$238.00	-71.40	\$166.60	Nov16	3	\$80.00	-24.00	\$56.00

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**Subject:** PDF: New Order/Revision for KFIZ-AM Order No. 4288503 from Roger Rafson at PHILADELPHIA  
**From:** noreplyMFS@stratag.com  
**Date:** Thu, Oct 20, 2016 5:05 pm  
**To:** <mjhart@mdogmedia.com>  
**Attach:** 4678623.pdf

You have received a New Order/Revision for KFIZ-AM from Roger Rafson at PHILADELPHIA  
Advertiser: Grothman for Wisconsin  
Estimate: C25C31  
Flt(start): 10/25/2016  
Market: Fond Du Lac, WI  
Rep: Non-Rep Local Focus

Please direct questions or responses regarding this notification to the salesperson.

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#62084  
Contr #11610

<b>MARKET:</b>	Fond Du Lac, WI	<b>AMOUNT:</b>	\$318.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Non-Rep Local Focus	<b>SPOTS:</b>	12		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
<b>MOD:</b>	2 Stn Ver: 5 Last: MOD 1 CF				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4288503</b>
<b>ADVERTISER:</b>	Grothman for Wisconsin	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est.c25c31_10/25-10/31	<b>AGY EST:</b>	C25C31		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
<b>FLIGHT:</b>	10-25-2016 TO 10-31-2016	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>	Contract #11610	<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/20/2016 16:37	

#### COMMENTS

10/20/2016: This is the second revision to the order you already have. Cancelling spot. Please confirm within 24 hours with your station call letters to lauren.welch@genmediapartners.com or in RX if you are set up, Thanks!

**THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED AS BILLING BEGINS AT MONTH'S END. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; EMEDIATRADE: EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

**Rates are gross. By accepting and running this order this station agrees to pay GenMedia Partners 15% commission on the net amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.**

DAY#1		10/25/2016 To 10/25/2016						TOT \$53.00		TOTAL SPOTS 2		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	RT	.T..... A	6:00AM	10:00AM	60	10/25/2016	10/25/2016	1	\$27	\$27	
	3	RT	.T..... B	3:00PM	7:00PM	60	10/25/2016	10/25/2016	1	\$26	\$26	

DAY#2		10/26/2016 To 10/26/2016						TOT \$27.00		TOTAL SPOTS 1		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	RT	..W.... A	6:00AM	10:00AM	60	10/26/2016	10/26/2016	1	\$27	\$27	
R	2	DT	..W.... C	10:00AM	3:00PM	60	10/26/2016	10/26/2016	0	\$24	\$0	

<b>MARKET:</b>	Fond Du Lac, WI	<b>AMOUNT:</b>	\$318.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Non-Rep Local Focus	<b>SPOTS:</b>	12		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
<b>MOD:</b>	2 Stn Ver: 5 Last: MOD 1 CF				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4288503</b>
<b>ADVERTISER:</b>	Grothman for Wisconsin	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est.c25c31_10/25-10/31	<b>AGY EST:</b>	C25C31		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
<b>FLIGHT:</b>	10-25-2016 TO 10-31-2016	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/20/2016 16:37

DAY#3		10/27/2016 To 10/27/2016						TOT \$80.00	TOTAL SPOTS 3			
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	RT	...T... <b>A</b>	6:00AM	10:00AM	60	10/27/2016	10/27/2016	2	\$27	\$54	
	3	RT	...T... <b>B</b>	3:00PM	7:00PM	60	10/27/2016	10/27/2016	1	\$26	\$26	

DAY#4		10/28/2016 To 10/28/2016						TOT \$54.00	TOTAL SPOTS 2			
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	RT	....F.. <b>A</b>	6:00AM	10:00AM	60	10/28/2016	10/28/2016	2	\$27	\$54	
R	2	DT	....F.. <b>C</b>	10:00AM	3:00PM	60	10/28/2016	10/28/2016	0	\$24	\$0	

DAY#5		10/29/2016 To 10/29/2016						TOT \$0.00	TOTAL SPOTS 0			
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
R	4	W	.....S. <b>C</b>	10:00AM	3:00PM	60	10/29/2016	10/29/2016	0	\$24	\$0	



[illegible]